

*We all know that cotton is a natural fiber, and we've all heard the term 'organic'. So what happens when you put the two together? What makes organic cotton any different? Here are some facts about organic cotton that you should know.*

# THE 1%

In the 2018 Textile Exchange Organic Cotton Farm & Fiber Report, it was noted that global production of organic cotton exceeded 117,000 metric tons grown on more than 1,172 acres of land! This may sound like an excess to some, but organic cotton production only accounts for less than one percent of overall cotton production worldwide.

# TOP THREE

Out of the 18 countries that produce organic cotton, the US ranks in the top third. Out of 220,000 organic cotton growers worldwide, there are only 60 organic cotton producers in the US responsible for producing more than 20,000 bales annually. These American producers come from Texas, New Mexico, and North Carolina.

# MULTI-USE

Organic cotton isn't just for personal care items. You can also find them in fabrics, home furnishings, children's products, and apparel. Cotton is the preferred fiber when it comes to important products like these.

## A TOP SELLER

According to the 2010 Textile Exchange Global Market Report on Sustainable Textiles, global sales of organic cotton apparel and home textile products totaled more than \$5 billion. This figure tripled in 2014 to a whopping \$15.7 billion.

## SEAL OF CERTIFICATION

In the USA, consumers should look for a seal of certification from the US Department of Agriculture. Worldwide, however, there are a number of global, regional, and national certifying entities. Consumers continue to demand traceability and sustainability standards for cotton that are safe for them, as well as the environment.

The Global Organic Textile Standard (GOTS) is recognized as the world's leading processing standard for textiles made from organic fibers. Not only does it ensure that the plants are grown organically, it also requires environmentally and socially responsible manufacturing. Here's a snapshot of the requirements : Textiles must be 95% organic in origin to be GOTS Certified Organic.

*So we've learned that the difference between organic and standard cotton is fairly small, with there being a slight variation in growing and processing practices. Whether the cotton you buy is conventional or strictly organic, you can be assured that the products made with PURIFIED COTTON® are 100% safe for you, your family, and the Earth. To learn more about Barnhardt Purified Cotton®, [click here](#).*